

Microsite Initial Build

Creative Director: Jocelyn Liao

Designer/Developer: Peter Chang

General Feedback

- Took in the feedback well from the mockups, margins are a lot bigger now
- Looks very similar to the mockup designs that were made

Overview Page

- Background image hasn't been added in yet - Peter will add for next week
- Peter was thinking about doing a landing page
 - If there is enough time, decided that it would be beneficial to add
 - Right now the overview page feels like we are jumping right into it

History Page

- Line for the timeline hasn't been implemented yet - peter does plan on adding it for the final
 - Confident about it since it has been figured it out on preparation
 - Plan of action → try a bunch of things and see if they work, look for online resources to see how to implement it
- Did end up just alternating each of the events on the timeline
- Making sure that we are standardizing the years so that they are all CE or all not CE
- All the timeline spacing is even, making the spacing proportionate to the current time of the history
 - Increasing spacing between description, and maybe change the font
 - Or maybe gap big enough so its distinguishable from timeline
 - Increasing gap from 1868 to present day
- Didn't think about about responsiveness, will do for the future

Preparation Page

- General feedback, continuing to think about the text spacing
- Also making sure to implement responsiveness in the next week iteration

Next Steps:

- Implementing the feedback given - spacing, timeline year standardization
- Adding background image
- Making the pages more responsive
- Having a landing page (if time permits)
- Figuring out the timeline line